

Posters

Outsourcing A Treaty Public Private Partnerships: Effective Agents for Change

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Sustainable Development Treaties

In 1994 the Netherlands signed Sustainable Development Treaties with Bhutan, Benin and Costa Rica. Essential in the process of change are the treaty principles of equality, reciprocity and participation, It is these principles that are changing our understanding of sustainable development in both North and South. The focus is on sustainable development both in the partner-countries and the Netherlands (illustration: world map showing the four treaty countries Benin, Bhutan, Costa Rica and the Netherlands.)

Outsourcing a Treaty: public-private partnerships: effective agents for changing North-South relations

past	present
development organisations	public private partnership here and there
donor-driven	recipient driven
top down	bottom up
unilateral	reciprocal
aid	common interest
status quo	change agent

Ways of Acting. Particularly in economic relationships, the treaties are starting to have direct benefits for the countries involved. Goods produced sustainably under reciprocal conditions are creating new market opportunities for the South, instead of barriers to trade. Clean processors in the North are working directly with clean producers in the South and finding the relationship mutually beneficial and cost effective. Southern partners are helping Northern partners to gain insight into environmental social and biodiversity costs throughout the entire cycle of the product chain. Consumers are seeing

sustainable consumption gradually become affordable. Governments have created new instrumentation to respond to this change. Our perspective on Sustainable Development has crossed mental and physical borders.

Methodology Shows Ways of Acting.

Integral Chain Management as Development Instrument for North and South.
Ecooperation Trading Model for producers and processors. Participations in Northern marketing units on equal and reciprocal basis. Product development makes biodiversity and ethnic knowledge sustainable

Pilot Projects Show Ways of Acting

New Products

Zeeuwse Vlegel brand beer and bread. The recovery of an endangered grain in Holland; a project initiated by Bhutan B.YOND soaps and Mara Gudi wallpaper. Sharing licensing fees 50/50 with countries of origin

Product Chains and Participations

Efficient cashew nuts. Logistics and distribution in the product chain. Social and Environmental sustainability. SUSCOF Sustainable coffee, OK bananas and Green ornamental plants. New green chain management and strategic alliances between partners in Costa Rica and the Netherlands. Clean Cotton Campaign. Pilots for cleaner production and processing between Benin and the Netherlands. Consumer action in the Netherlands involving 125,000 households.

Legislation

Beninese Pollution legislation affecting auto's imported to Benin from the Netherlands
Greenfunds. Taxfree status for green investments in non-OECD countries for investors in the Netherlands
Tax facilities for holding countries established in the Netherlands for developing countries