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**Scenarios for the Second Decade of the Greening of Industry Network:  
2001+**

Primary contacts:

Theo de Bruijn, Ph.D.  
European Coordinator  
The Greening of Industry Network  
Center for Clean Technology and Environmental Policy CSTM  
Room TWRC A135, P.O. Box 217  
7500 AE Enschede, The Netherlands  
tel 31 53 489 3203  
fax 31 53 489 4850  
[t.j.n.m.debruijn@cstm.utwente.nl](mailto:t.j.n.m.debruijn@cstm.utwente.nl)  
<http://www.utwente.nl/cstm/indexuk.shtml>

Kurt Fischer  
U.S. Coordinator, The Greening of Industry Network  
Research Professor, Clark University  
950 Main Street, Worcester, Massachusetts 01610-1477 USA  
tel 508 751 4607  
fax 508 751 4600  
[kfischer@clarku.edu](mailto:kfischer@clarku.edu)  
<http://www.greeningofindustry.org>

and

Ellis Brand and Johan Schot  
University of Twente, The Netherlands  
Somporn Kamolsiripichaiporn  
Chulalongkorn University, Thailand

Title:

Scenarios for the Second Decade of the Greening of Industry Network: 2001+

Mode:

Interactive workshop

**Abstract**

In planning meetings over the past year, the Network coordinators have initiated a dialogue on the need to start the process of Network evolution and re-invention for the coming years. We launched the Network in 1991, a ten-year series of linked meetings, publications and communications around the issues of industry, environment and society.

For a look at our current vision and mission, go to <http://www.greeningofindustry.org>, click on "About the Network," and you will find the vision and mission which we drafted at the start. It has served us well. In a Network strategy session at our November 1998 conference in Rome, we concurred that the Network should continue, and we should design its vision, mission and functions for 2001 and beyond, our second decade. This plan is the result of discussions between the Network coordinators and many people, including the Network advisory board and planning committee.

As the next step in the process, we have enlisted a number of volunteers in three scenario working groups to help us in designing a new vision and mission for the Network. The challenge for all three teams is to come up with scenarios for Network future vision and mission, for 2001 and beyond. At this point we don't want to suggest philosophies or possibilities ourselves; nor are we looking for an assessment of what the Network has accomplished: there are several evaluations and summary reports out there. Rather, we want to look ahead.

The working groups are considering the coming global challenges, drawing on their own views, on literature, predictions and others' scenarios, including the Network's Research Agenda (1997) and the current GM/GIN project "Envisioning the Global Environment in 2025." Has industry "greened" in the past ten years? Is "greening" a path toward sustainable development and sustainability? What are today's burning issues? What will be important in the coming decade and beyond? How can we build on what the Network is and what it has accomplished to make a difference in the coming years?

In this interactive workshop, the working groups will present their Network vision and mission scenarios for response, debate and further development with conference delegates. After Chapel Hill, we will move on to the workings -- like activities (e.g., meetings, publications, communications, research, policy, action?); structure (e.g., network, incorporated, central secretariat, confederation, licensing?); finance (how much, from whom, how raised?); and modus operandi (virtual, institutional, moveable feast?).