

Abstracts

**Profiles of Environmental Technology Research and Development at
DuPont, Intel, Monsanto, and Xerox**

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Abstract

The environmental literature recognizes the importance of involving multiple stakeholders in the environmental policy development process. Stakeholders include a diverse set of individuals and organizations-local citizens and community groups, consumers, environmental groups, industry, individual companies, shareholders, all levels of government and tribes, etc. In turn, each of these will have various perspectives on environmental risk, priorities, costs and benefits, etc.

One area of environmental policy that has not received a lot of emphasis in the past is technology innovation. Because of this, there is limited information on how one of these key stakeholders, industry, views environmental research and technology innovation. This report summarizes information about the following:

- How research-intensive companies are rethinking investments in environmental technologies; where these companies are likely to invest, where they will not invest, and where opportunities for public-private sector partnerships are; and
- What federal policies the case-study companies would like to see to promote investments in environmental research and technology.

This paper summarizes the results of a report that was based on a literature review and a series of interviews with senior environmental research and technology managers and environmental, health, and safety personnel in four research-intensive companies. The complete report that presents more detail on the results and the full case studies of the companies is *Technology Forces at Work: Profiles of Environmental R&D at DuPont, Intel, Monsanto, and Xerox*, MR-1068-OSTP, 1999, by Susan Resetar with Beth Lachman, Robert Lempert, and Monica Pinto. The results of this study should be useful for federal, state, local, and tribal environmental and R&D policymakers and scientists; industrial managers and planners; and university researchers. This report is also available

through RAND's web site at <http://www.rand.org/>