

Abstracts

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**INTEGRATED ENVIRONMENTAL MANAGEMENT**  
**A way to achieve cost effective sustainability.**

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**ABSTRACT**

Integration and coordination of the enterprise's activities concerning Productivity, Environmental Impact and Health and Safety can improve results and lower costs, thereby giving a positive impact on the company's triple bottom line.

But integration at the management system level is not enough. Integration of visions, of tools, of training and of measurements and reporting is needed to get the full results.

The project "Integrated Environmental management" (IEM) is based on case studies from 10 Danish companies and develops concrete and easy-to-use tools and methods to be used by small and medium sized companies.

IEM is not the only way to sustainability, but is an effective concept enabling companies to pursue business excellence by simultaneous improvements of performance with regards to profits, environmental impact and health & safety. By suggesting cost

effective improvements of the company's environmental performance, the interests of all stakeholders can be met.

IEM is a structured approach where companies can choose among the various elements of integration based on a "SWOT-like" strategic diagnosis of the companies' strengths and opportunities, and use the integration elements as part of a coherent strategy.

The IEM concept is developed in a project based on case studies from 10 Danish companies representing different sizes and different industrial segments. The project is initiated, sponsored and carried out by employers and employees organizations.